

Satisfyer

THE NEXT
SEXUAL
REVOLUTION

As a leading brand in the new category of sexual wellness, **Satisfyer** manufacture best-selling toys worldwide. Our goal is to grow steadily through a larger product portfolio and to remain the market leader in this new booming category.

Satisfyer product range target both women and men with entry level affordable price categories. Since November 2017, the brand **Satisfyer** operates an independent online shop, which enables the distribution of products worldwide directly to consumers.

Currently, the company is working on several new **Satisfyer Women** and **Satisfyer Men** TV spots and a worldwide campaign in collaboration with Europe's most prestigious and award-winning advertising agency, Jung von Matt. Filming started in the UK at the beginning of November. The first world premieres were published at the end of February 2018.

In addition, **Satisfyer** publishes every issue in the USA, full-page print campaigns in the leading women's magazines such as Elle USA, and Cosmopolitan USA.

In the coming years, **Satisfyer** will invest tens of millions to promote **Satisfyer Men** and **Satisfyer Women**, further expanding the sexual wellness market.

Awards

- Satisfyer Best Newcomer Brand of the Year 2016, EAN Magazin
- Satisfyer Brand of the Year 2016, EAN Magazin
- Highest Potential Product Satisfyer Men, EAN Magazin
- Most Innovative New Toy 2016 Sign for Satisfyer Pro Penguin Next Generation
- DESIGN AWARD 2017
- redden award 2017
- Good Design Selection
- Focus Open 2017 Special Mention

Target Group

Women, men and couples

Speciality

Shipping worldwide