

Satisfyer

SATISFYER

CONNECT

**THE GROUND-BREAKING APP THAT
TAKES TECH AND SEXUAL WELLNESS
INNOVATION TO THE NEXT LEVEL**

London, 2020: Wellness tech brand Satisfyer, have announced the launch of its revolutionary, free, SATISFYER CONNECT app. A new interactive platform that blends intimacy with technology, to connect people with each other and their own bodies with no limits.


The app, which has been developed in the brand's innovation lab in Germany, has been designed for users to have joyful sensual experiences either alone or with a partner, whether close to each other or at a distance. SATISFYER CONNECT is a new generation app, that allows people to go on an exciting journey and explore in ways before that were not possible. In addition to the app launch, the app will have continuous new app features and facilitate up to twelve new devices per month, to provide people with more lustful impulses and new ways to explore one's own sexuality, with new highlights every month.

The SATISFYER CONNECT app launch couldn't come at a better time. The global app market is on the rise, currently worth over \$106 billion and estimated to reach \$407 billion by 2026, whilst the sexual wellness market has seen a 115% surge in searches around sex and wellness in the last year. Combine this with the fact that over half of UK women own a vibrator and 79% of UK adults (18+) use a smartphone, and you have the ideal time to tap into an undiscovered and innovative market.

The Satisfyer team have created this amazing app to help people connect, opening the realms of intimacy, self-love and sexuality to everyone, no matter where they are or who they are.

¹ BusinessWire, 2019

² Statista, 2019



SATISFYER CONNECT takes satisfaction to a new level, whether shared with a partner or alone discovering solo pleasure. With a clear focus on wellness technology, the app creates an entirely new level of sexual experience that invites people around the world to explore the endless possibilities within their sensual nature and body and discover their own sexuality in a protected space.

Honoured with the CES TWICE PICKS Award* as the best mobile app in the entire entertainment electronics market, SATISFYER CONNECT app offers endless functions and limitless connectivity as it seamlessly pairs with all Satisfyer Bluetooth devices to playfully invite people to intimately explore in more than 30 languages.

SATISFYER CONNECT also allows users to control up to four app devices at the same time without interruption for people to stay in the sensual moment. A haptic as well as intuitive menu navigation offers both a simple and playful operation, along with versatile functionality.

KEY OFFERINGS INCLUDE:

- Program Play: Playing of pre-installed programs
- Live control: Design individual patterns and rhythms according to own preferences with a simple stroke of the finger over the screen. In addition, control of time, intensity, separate motors with multi-engine devices, as well as a personal saving option of own routines, in order to be able to experience the lustful moments over and over again and much more
- "Ambient Sound" (music or spoken words are transmitted in vibrations) and "Music Vibes" features for the most comprehensive multi-sensory experience possible
- "Music Vibes" plays streamed music, or pairs with your own music library to convert your favourite songs into paralleled vibration patterns. Imagine, experiencing the most intimate re-lease based in the songs you love most. Music will never be the same again and neither will your orgasm!
- Remote Partner: Whether close, whether remote – Satisfyer Connect Provides couples with the ability to sensually bridge the 3-dimensional gap of distance anytime, and anywhere in the world. As part of this feature, users can connect their app accounts via the Internet and thus give control of their app devices into the hands of the partner. At the same time, text messages or video telephony allow couples to exchange in the most intimate of ways. A secure connection between two accounts can only be established if both sides explicitly agree each time. In addition, each user retains the ability to end relationships which will result in automatic deletion of all messages from the chat, and further access
- Alarm function: Set reminders to your partner for a «love date» or for a fun start to the day



The control of Satisfyer's sensual products is not limited to only the app on the smartphone. Clever motion control via the iOS watch allows people to playfully conduct devices through arm movements as well allowing for basic operating functions on the devices themselves, so if you have a smart watch you can take it to yet another level.

To kick-off of this exciting new app, Satisfyer will launch the industry's largest selection of app-compatible Sexual Wellness devices, starting with these four products which have been designed for use with the app.

Curvy 1+

Pressure wave and touch-free clitoral stimulation and vibration, available in black, wine-red and white

Curvy 2+

Pressure wave and touch-free clitoral stimulation and vibration, available in pale pink and black

Double Joy

Partner vibrator, available in black, purple and white

Curvy 3+

Pressure wave and touch-free clitoral stimulation and vibration. Available in pale mint, pink and black

With free app download, Satisfyer have ensured that every product in the range is affordable, making it accessible to everyone and a revolution in this space.

SATISFYER CONNECT is available now.

App Store

Google Playstore

App Compatible Products available at www.satisfyer.com/uk

END

ABOUT SATISFYER

Blending tech innovation and sexual health, Satisfyer is a sexual wellness brand dedicated to creating pleasurable, multi-sensory experiences for consumers. Established in 2016, Satisfyer set the tone within the industry, proclaiming that sexual health is for everyone, regardless of their sexual preference, socio-economic background, age, gender or skill level. Available in more than 100 countries, with over 200 products and 140 design awards, Satisfyer offers the most comprehensive and robust assortment of high-quality devices, all at accessible prices. Satisfyer leads the category in many countries, due to its marquee product, the Pro 2, which is the most sold sexual wellness device in the world. For more information, please visit us [Satisfyer.com](https://www.satisfyer.com)

SATISFYER CONNECT HIGHLIGHTS

- Available in more than 30 languages
- Simultaneous control of up to 4 four devices
- Personalization: Creation of own vibration and rhythm patterns
- Ambient sound: rhythm and vibration control by ambient noise
- Music vibes: playback of streamed music or own music simultaneously transmitted in rhythm and vibration patterns
- Smart Alarm: Create alarm signals
- Text Messenger: Online Chat Messenger, where users can exchange messages and files or for any other type of prelude, such as in a bar or club
- Operation via iOS-Watch
- Bluetooth devices and in more than 30 languages

*winner at CES, Vegas, Jan 2020

