Satisfyer



Press Contact: SPIDER Megan Painter / Alana Mckenna Satisfyer@wearespider.com 020 7403 6900

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The four ways to 'O' that you need to know

Sexual wellness brand Satisfyer spreads the word on all things Orgasms ahead of National Orgasm Day

This National Orgasm Day (31st July), the worlds biggest sexual wellness brand Satisfyer want to help everyone reach the big O they deserve, and know that the first step to getting there is to be conscious of climaxing and understanding your body.

Whilst the old age saying is that all good things come in threes, Satisfyer know that the very best things come in fours, with four different ways to come, and four phases that lead to orgasm.¹ From clitoral and vaginal orgasms to anal and blended orgasms, there's no better way to experiment with different kinds of stimulation than with a helping hand from Satisfyer on National Orgasm Day.

Clitoral orgasms are a firm favourite amongst many, and can be achieved through touching the clitoris in varying motions and intensities. Vaginal orgasms, reached by hitting the illustrious G-Spot can be harder to reach, with studies showing that almost 80% of women can't achieve orgasm through penetrative sex alone, though this doesn't mean a vaginal orgasm is off the cards.² If you're looking to take your clitoral orgasms to new heights, Satisfyer's much loved Pro 2 is a sure way to make this National Orgasm Day the best one yet, with pressure waves that excite your clitoris into pure bliss. Satisfyer Pro 2, is the world's most sold and reviewed sexual wellness toy, with over 250,000,000 sold and over 100,000 thousand reviews on Amazon throughout both Europe and the US, so you can take their word for it too. Alternatively, give your G-spot some love with a curved vibrator like the <u>Yummy Sunshine</u>, guaranteed to brighten up your day. Well, indeed you have more than 200 products to choose from.

Anal stimulation isn't one to sleep on, with the area full of pleasurable nerve endings that can help you reach other erogenous zones indirectly, including the G-spot and prostate to help reach intense orgasms. There are a number of ways to reach anal orgasm, from partnered anal sex, stimulation with fingers, or by incorporating plugs such as Satisfyer's Lolli Plug 1, which takes things up a notch through intense vibration rhythms.

A combination of any of the above will help you reach the holy grail of orgasms: the blended orgasm. These have been known to last anywhere from 1 to 15 minutes, ending in a leg-shaking climax. Whether you want to work your way to a blended orgasm with a partner or alone, self-love is made easy with partner toys such as the <u>Double Joy</u> which stimulates both you and your partner during sex, fitted to stimulate the clitoris, G-spot and penis, or can be enjoyed during a solo session.

There are four phases to each of these orgasms, known as excitement, plateau, orgasm and resolution, and each is an important part of the main event. Excitement can be aroused through thoughts, fantasy, kissing, touching or masturbation, leading to the plateau that marks the journey from here to the moment before climax, where the excitement intensifies, and you find yourself on the edge of reaching that sweet spot, which is the orgasmic peak of the sexual response, followed by the resolution where the body slowly returns to its usual level of functioning amidst a blissful wave of post-orgasm afterglow.

¹ https://scholar.valpo.edu/cgi/viewcontent.cgi?article=1061&context=psych_fac_pub

² https://metro.co.uk/2017/09/21/almost-80-of-women-dont-orgasm-from-penetrative-sex-6945941/

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Satisfyer recommends:

<u>Lolli Plug 1</u>

- RRP £26.95
- 12 varied and powerful vibration programs
- Suitable for both men & women

ALSO

<u>Pro 2</u>

- RRP £44.95
- Stimulated the clitoris using intense pressure waves
- 11 pressure wave intensities and whisper mode



Double Joy

- RRP £35.95
- Compatible with the free Satisfyer Connect App
- Stimulates both partners during sex, through the clitoris, G-spot and penis



Yummy Sunshine

- RRP £44.95
- Ribbed structure, inclined tip and deep vibrations
- Silicone flex technology for a soft, smooth and flexible shaft

-Ends -

Notes to editors:

About Satisfyer

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Blending tech innovation and sexual health, Satisfyer is a sexual wellness brand dedicated to creating pleasurable, multi-sensory experiences for consumers. Established in 2016, Satisfyer is the largest global sexual wellness brand advocating that sexual health is for everyone, regardless of their sexual preference, socioeconomic background, age, gender or skill level. As the fastest growing sexual wellness brand worldwide, Satisfyer is now available in more than 100 countries, with over 200 products and over 190 design awards. Satisfyer offers the most comprehensive and robust assortment of high-quality and innovative products, all at accessible prices. Satisfyer leads the category in many countries, due to its marquee product, the Pro 2, with over 25 million sold since 2016, and 100K+ reviews on Amazon.

For more information, please visit www.satisfyer.com